

## **Bright Hat Culture**

We believe the best work is done by people who intrinsically enjoy the work they do. In turn, we believe the best client work is done with people and companies whose culture and views align. We think it's important for you to know what we believe at the outset.



People are our most precious asset

There is greater meaning in life than profit

Customer satisfaction is our only business motivation

We treat everyone with civility, respect, curiosity and grace

The best relationships are mutually engaged by both parties

We believe in open communication

Humor and levity play a critical role in high-functioning teams

We embrace change as a constant

We trust each other to make the right decisions

We keep our promises

We communicate changes to the plan

We are curious, creative and passionate

We are always learning and teaching others

We default to transparency and honesty

We share our decisions, failures and strengths knowing our team will support us unconditionally

A diverse and inclusive environment makes us stronger

We are humble and thankful for the opportunities life has afforded us

Success begets success